



Vitality Supplier and Partner Awards

18 January 2024

The Soho Hotel, 4 Richmond Mews,
London, W1D 3DH

About our awards

We believe keeping close to your supplier base is the only way to build strong partnerships. It helps create long-term value for everyone. The Vitality Supplier and Partner Awards are where our suppliers can meet and network to understand more about each other.

You can find out everything you need to know in this brochure, including contact details for the suppliers attending. We hope you find this useful and that it opens up new opportunities for your business.

Who we are

Everything we do as a business is driven by one core purpose: **to make people healthier and to enhance and protect their lives.**

Award-winning insurance gets our members started - rewards and savings keep them going. It's good for them, it's good for us and it's good society. That's why we call it shared value.

What's shared value?

Our Shared Value Model is based on inspiring real behavioural change among our members - for the better.

It's an incentive-based model, where we reward our members through a range of partners and benefits, when they take steps to stay healthy or drive better.

As market disruptors, we continue to transform the world of insurance through shared value. It's always been part of our social purpose. By focusing on creating a healthier society, we're truly at the forefront in our sector.

As part of our shared value model, we've also pledged to achieve carbon neutrality by 2025 and reach Net Zero by 2050 or earlier.

About our awards

Awards Ceremony

Now in its seventh year, the Supplier and Partner Awards ceremony is where we reward those who've gone above and beyond their duty.

As we've grown, so has the number of suppliers entering each year. We want to do more than just congratulate the winners. We want to create a platform for you to meet, interact and share ideas across industries.



1

NEW SUPPLIER OF THE YEAR

The supplier who's joined in the last 12 months and engaged fully with the Vitality brand. Not to mention, created unmatched positive impact and improvements since inception.

2

MOST INNOVATIVE SUPPLIER OF THE YEAR

The supplier who's shown an outstanding idea or opportunity, to enhance and improve the services supplied to Vitality. In turn, these have also been implemented with great success.

3

ACCOUNT MANAGER OF THE YEAR

The account manager or Vitality contact who displays unparalleled levels of account management skills to all in every customer engagement.

4

SERVICE PROVIDER OF THE YEAR

The supplier who provides a service to Vitality above and beyond expectation and shows consistent and exceptional levels of service.

5

SUSTAINABILITY AWARD

The supplier who is completely aligned with Vitality's sustainability ambitions, our core value of being a Force for Good, and has delivered a sustainability initiative over the past year that has had a positive impact.

6

SUPPLIER OF THE YEAR

The supplier who provides outstanding levels of service and consistently puts Vitality at the forefront of their business. They're also dedicated to true partnership between the two businesses by representing everything we look for in a supplier.

2022 Awards



What do previous winners say?

Achieving our vision takes teamwork, commitment and outstanding service to make it happen. Here's what our previous attendees had to say;



"Thanks again for a fantastic evening last night. It was great to meet you and the team and we really felt part of the family, and of course winning the award was an absolute honour!"

James Hall, Managing Director - Monstarlab

Monstarlab ::



"Thank you for hosting such a great event last week. Jim and I are still overwhelmed by the award, it was such a delight and honour to receive. We are hitting the internal PR hard this week, we want to highlight our joint success and how important Vitality is to Salesforce."

Ben Hall, Account Director - Salesforce

salesforce

"...Just wanted to thank you for inviting us to tonight's event... really enjoyed and was inspired by the programme, and now we have a clear target for next year's awards!"

Simon Davis, Managing Director - Walk-In Media

walk-in
media

What is Move Forward?

We've unleashed the full power of Stanley.



A dog who embodies the brand and is always moving forward. From a once reluctant pet, Stanley has changed from funny sidekick to the leading hero as he takes charge, echoing the business's forward-thinking and forward-moving values.

What does it signal for Vitality?

This is our opportunity to show that we are a next generation insurer and define a new way forward for the insurance category.

- Proactive protection > moves your health forward > because forward feels good
- And in doing so, we move insurance forward

Forward feels
GOOD

SNAP London, Team Spirit and Walk-In-Media will take us through the new Stanley, Move Forward with Vitality campaign, reflecting how times have changed, the growth of the brand within the market, and Vitality's drive for progress.

The judges

The Supplier and Partner Awards are decided by an independent cross-category panel made up of the following senior managers and executives:

The selection process is made up of three stages, firstly internal nominations from the entire business, followed by supporting evidence from the nominees, and finally panel review of all submissions to select our winners.



Judy Parfitt
Chief People Officer



Matthew Dijkstra
Chief Customer Officer



Ian Roberts
Marketing Director, Direct Acquisition



Sally Burrowes
Group Operations Director



Elaine Carr
Chief Internal Auditor



David Priestley
Journey Director - Vitality for Business



Justin Skinner
Group Chief Finance Officer



Our Sourcing and Supplier Management team

The team's primary responsibility is to give full commercial support to the Vitality Group on third-party suppliers.

That means we need to:

- Maintain our contractual, governance and compliance responsibilities
- Build long-term relationships and partnerships with our supplier base
- Create value with challenging and innovative ideas
- Practice commercial awareness

Find out more.

How you can get in touch with the Sourcing Team.

Chris Wilson - Sourcing Director;

Team Mailbox: sourcing@vitality.co.uk



Chris Wilson
Sourcing Director



Oliver Burnell
Head of Sourcing Operations



Steve Douch
Head of Business Services Sourcing Manager



Martin Wilson
Head of Supplier Risk



Mimi Ilukkumbure
Sourcing Operations Executive



Chris Mawer
Sourcing Business Partner



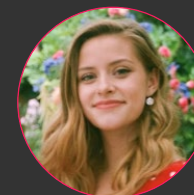
Eszter Thomas
Sourcing Executive



Gareth Wilson
Sourcing Business Partner



Dean Smith
Sourcing Business Partner (Technology)



Felicity Urquhart
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